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SEARCH

SPORT EDUCATION FOR ACTIVE
AND RESPONSIBLE CITIZENSHIP
THROUGH HEALTH CARING



MODULE 4

Economic induction related to sport



SEGMENT 7

Suburban and abandoned places renewal

- Recovery and valorization for social purposes of unused real estate assets, considered as a common good that should be available to the community: reuse and regeneration of spaces, both urban and non-urban
- In Italy (Istat, 2015) 5.2% of buildings are not used as they are "*falling down, in ruins or under construction*", 27.9% of buildings are available for re-use
- Urban regeneration: densification of already urbanized areas to be transformed into services and places of aggregation

- Debt relief, regeneration of urban centers and promotion of a stronger social cohesion
- Gyms, schools, cultural or multifunctional centers never opened or abandoned: essential in the suburbs without services or poles attracting positive energy
- Possibility of developing new skills and types of professions: land management, startups, handicrafts, small businesses, agents and reuse activators and managers
- Railways, tracks and stations for greenways turned into cycle lanes: used by 500,000 people a year
- 0 km⁰ goods exhibition, barter, training, research and environmental culture development

- Increased social cohesion
- Gyms, schools, cultural centers, railways, stations
- New skills and professions: training and research and environmental development

- **Charlatans Basket Project, Naples**
- "***Un canestro per amico***" (***A basketball hoop as a friend***) in partnership with the Non-profit Organization Dare Futuro and the Municipalities of Naples and Pozzuoli, which provides for the installation of one hoop in each district of the city of Naples and four in the city of Pozzuoli, for an overall amount of 17 basketball hoops;
- "***Inclusive Basketball Course***" to get young people closer to basketball regardless of gender, age, ability, race and economic conditions;
- "***A coach as a friend - street-coach***" in collaboration with UISP of Naples some coaches and former players coach by passing on their experiences in the playgrounds installed for the project "un canestro per amico".

- Charlatans Basket Project, Naples
- Gifted and installed 17 baskets in 15 different areas of the city
- Approaching basketball regardless of race, gender, economic conditions, skills



- *Un canestro per amico* is a charity initiative organized by the amateur sports association Charlatans and the non-profit organization *Darefuturo* in collaboration with the City of Naples.
- *Un canestro per amico* aims at being a meeting place without age limits, a strictly outdoor playground that everyone can enjoy
- The project includes the installation of several basketball hoops in the cities of Naples and Pozzuoli, in public areas or places accessible to the general public, to allow spreading and practicing sport and especially basketball.

Un canestro per amico

- An open-air place open to everyone, without restrictions
- Installation of hoops in places accessible to public---> sport development



- 17 Basketball Hoops to be placed in 15 different districts: San Giovanni a Teduccio, Fuorigrotta, Pozzuoli..
- In the United States it is called "*giving back philosophy*": giving back to the community part of what has been received
- 17 hoops in 15 different locations
- "*Giving back philosophy*"

- “We launched an inclusive basketball course in September 2019 aiming at offering our beloved basketball to any child or boy who wants to practice it, regardless of age, gender, race, financial status or ability.
- The project aims at a strong and real socialization among athletes by organizing regular outdoor events in addition to indoor gym activities, such as team dinners or basketball matches of the Serie A club in Naples.
- Another key feature of the course is the central and active role of the parents who take part in the training, by supporting the instructors and making the children participate in the activities outside the gym.
- Besides the access to everyone, we have designed a path to involve our young people in the same exercises, by respecting the timescales of each one.
- The understanding and sensitivity cultivated by the young people through such an approach to sport makes a harmonious sharing possible, considering diversity as a group asset
- Integration and socialization among extremely heterogeneous (able-bodied and differently-abled) children, without any limitation"

- Access to basketball to all those who want to practice it
- Socialization
- Central role of parents and involvement of children in external activities
- Integration and socialization among very different young people



- Krapannone: Reusing abandoned warehouses allowed creating a gym perfect for freestyle, where it is possible to learn parkour, using innovative facilities and experienced teachers. In this way we have developed courses to control strength; sports proposals suitable also for girls, enhancing light movements and coordination, developing basic acrobatic evolutions from front-flip to backflip, and then further exploring specific parkour and free-running evolutions, such as wall or bar tricks
- Biella, an abandoned warehouse becomes the Cittadella dello Sport (Citadel of Sport)

- Freestyle by reusing abandoned warehouses
- Biella, an abandoned warehouse becomes the Cittadella dello Sport (Citadel of Sport)



- In Ravenna an aqueduct tower has been adapted for climbing. The tower is divided into twelve itineraries with different levels of difficulty and extension, up to a maximum ascent of 32 meters making it the highest climbing facility in Italy.
- In Vittorio Veneto, the former Cini woolen mill becomes a sport and cultural center after 14 years of state of abandon. By mobilizing two local associations such as Contenitore di Idee and a.s.d. K&S Dance School, a project of creative reuse called "Laneria" has been developed for creating a 1000 square meter indoor multipurpose center to be used for dance, language and music lessons, painting and much more.

- Ravenna: an aqueduct tower turned into the highest climbing gym in Italy
- Vittorio Veneto a sports center after 14 years of state of abandon
- 1000sqm Multifunctional space: dance, language, music, painting classes and much more





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